

Beginning in December of 2008 MCN will be offering a new type of domain name, **the .tel domain name**.

It will be coming on line in three phases. MCN will be able to process applications for all phases of .tel domain name registration.

.tel is different from other domain names in that e-mail addresses or traditional websites are not associated with it. Instead, the .tel domain displays stores, contacts, maps, and other information about you or your company. The idea is that you give people one address: your .tel domain, and they have all the information they need about you; .tel domain names are especially targeted for use by mobile devices as well as regular computer users.

You update this information from a password protected interface via the web. So you can update information on the fly as needed and the folks with your .tel domain name have the changes.

We realized that this is a new concept in domain names so we wanted to provide some information for you to help you evaluate if .tel domain names will work for you.

You can see a sample .tel domain name in action at henry.tel

The folks hosting the .tel domain name, Telnic, have a helpful PDF file about .tel names on their site at [Telnic Website](#)

There's also a video at the link below in which the telnic folks explain why they think .tel is valuable.

[.tel information video](#)

Here are some links to what the industry is saying about .tel domain names

[CNET news on .tel domain names](#)

[E-Channel News on .tel domain names](#)

[Addisons Lawyers Focuspaper on .tel domain names](#)

[The Register in UK on .tel domain names](#)

.tel domains will be registered in three phases. "Owners and licensees of trademarks registered with national effect" may apply during the "Sunrise" period starting on December 2nd which requires a three year registration commitment. Following that will be a "Land Rush" period in February 3rd where anyone can register but a three year term will also be required. Anyone who wants to make sure they have a .tel name should register during this period. General registration begins on March 24, 2009 with standard one year registration.

Initial .tel registration during the Sunrise and Land Rush period is \$385 per domain which covers the first three years of registration. During General Registration on March 24th, 2009 the price will drop to \$20 per domain per year.

MCN is currently accepting pre-orders for .tel domain names. If you would like to pre-order, please send an e-mail to our domain department at domain@mcn.org and let us know which domain name and which registration period (sunrise, land rush, or general availability) you would like. Pre-orders are considered firm order commitments. You may cancel your pre-order up to the day prior to the opening of the registration period you requested but once your .tel name has been ordered there can be no refunds.

Contact MCN via phone 937-1444 or 800 796-3896 or email domain@mcn.org for more information or for pre-ordering .tel domain names.