

Welcome to the August 2011 MCN Newsletter

1. Internet - Phone Service: In the spring we sent out a survey asking if our customers would be interested in a combination high speed internet/land line service. Many of you have asked for an update on where we are at with this product. For the past several months we have continued to work on being able to offer this product. While we don't have a formal announcement and cannot yet discuss details, we want you to know that we are continuing our efforts towards bringing this product to the parts of Fort Bragg and Mendocino served by our current DSL offering. Please stay tuned.

2. Domain Name News: There is a lot going on in the world of domain names. First, until September 30th, MCN has a sale on domain names ending in .mobi for \$13, .info for \$12, and for .me \$18. In addition, .tv is on sale for \$22 through December 31st. All sale prices are for the first year of new registrations only.

In other domain name news, ICANN, the world governing body for domain names, has announced major changes coming to the domain market in 2012. The number of top level domains, which are identified by the dot and suffix on a domain name such as .com, or .net will explode into thousands of these suffixes. Those of you with high speed connections can watch a video on this topic at <http://www.youtube.com/watch?v=AybZsS3NmFo> or alternatively you can read this article at <http://www.newgtlds.com/new-gtld-program/> MCN will keep you informed as this process gets under way and let you know which new domains you will be able to purchase from us.

3. PHP 5.3 is coming to MCN Web Servers: We are currently in the final stages of testing PHP 5.3 for our servers. We will be running PHP 5.2 and 5.3 at the same time so an upgrade at this point is optional. If you or your web designer are interested in using PHP 5.3, please let me know at manager@mcn.org or reply to this e-mail stating you are interested in PHP 5.3 and we'll get you or your web designer the details.

4. goMobi Upgrades: Tens of thousands of new mobile phone users come on line every day. Is your website easy for them to use? MCN has a simple, easy to use website tool that presents your business or organization's content in a format that's easy to read for mobile phone users. The goMobi platform has just been upgraded with more icon sets, support for QR codes, support for location based services (like foursquare, Facebook Places, Google Places, Yelp and Gowalla) improved social network support and more color choices for text and background. Whether you have a mobile phone or not, you can see a goMobi website in action at <http://mobi.mcn.org> . goMobi websites are just \$5.99 per month. More information at <http://www.mcn.org/web/gomobi.html>

5. On Line Storage: We continue to explore options for our customers who are interested in on-line storage and hope to be bringing you news on this front in the very near future.

6. Message Attachments: MCN is a small internet service provider and as such our mail systems can only process attachments of a certain size. We recommend that you limit your attachments to 15 megs or less

An easier way for some customers to send very large files is a free service called YouSendIt. You can visit their website at <http://www.yousendit.com>.

When you send messages with large attachments (often groups of photos) that exceed the system limit we will reject those messages. If they remain in your Out Box and you continue to send them over and over again from a high speed connection, you can use up a considerable amount of our bandwidth while we process and reject the message over and over. When this happens you will get a notice from MCN indicating that your account has been "greylisted". This means that you will not be able to send any further messages until we resolve the problem. When you receive these notices, please call the MCN office if it is during our business hours (M-F 9 to 6) and let us know you have removed the large message from your outbox or we'll help you resolve the problem. If it is outside of normal business hours, please use the web e-mail system at <http://webmail.mcn.org> and send a message to spamcontrol@mcn.org letting us know you have removed the message and we'll remove the grey listing as soon as we see that message. Again if you remove the message the first time it is rejected, then this will not happen.

7. Proofpoint and Viruses: We've seen an uptick in viruses being sent to MCN customers. The Proofpoint system is catching these. But I'd like to take a moment to explain how Proofpoint handles messages with viruses. First, a large portion of virus messages are simply destroyed because the virus is identified and the sender is clearly malicious in intent. In a few cases, the system thinks you may want to know who sent you a virus laden message and it will display that information in your digest. However, due to the potential for damage by even looking at these messages, Proofpoint will not display them or allow you to release them from the system. We've seen a lot of messages lately allegedly coming from United Parcel Service that have virus laden attachments with them. While Proofpoint may display these, they are most likely not from UPS. If you have any questions about your email or the Proofpoint system, please feel free to call us or send an e-mail to support@mcn.org

8. Regulatory Update: As part of the implementation of the national broadband plan (<http://www.broadband.gov/plan/>), the FCC is currently doing a significant review of the universal service fund--the fund which subsidizes rural phone service in areas where it is not cost effective to do so. The intent of this review is to change the system away from subsidies from voice service to subsidies for broadband service which can also carry voice service. This process will determine a significant part of the future of rural broadband, and is heavily

influenced by the large telecom/cable companies. The FCC has already opened a notice of rule making (<http://fjallfoss.fcc.gov/ecfs/comment/view?id=6016169159>) and the comment period on that has closed. A quick overview of this process can be found here:

<http://www.beyondtelecomlawblog.com/telecom-policy-1/the-fccs-usficc-reform-proceeding/> including a current opportunity for public comment (http://transition.fcc.gov/Daily_Releases/Daily_Business/2011/db0808/DA-11-1348A1.pdf) on a number of matters, including three in-depth “plans” proposed by

1. State Members of the Federal-State Universal Service Joint Board (“State Plan”)
2. The proposals put forward by the Rural Associations (“RLEC Plan”)
3. The “America’s Broadband Connectivity Plan” filed by six Price Cap Local Exchange Carriers, including Verizon and AT&T (“ABC Plan”).

We’ll be tracking this issue closely in the coming months as the FCC moves towards establishing new regulations for the universal service fund and broadband deployment.

As always, thank you for your support and for choosing MCN as your Internet Service Provider. We appreciate your support.

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Get your website ready for mobile phone users with an MCN goMobi website <http://www.mcn.org/extras/gomobi>

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